Beans: Four Principles For Running A Business In Good Time Or Bad

Beans-Leslie Yerkes 2003-10-24 Beans is the story of The El Espresso, a legend in its own time in Seattle and a coffee company that has prospered by intentionally staying small, inspiring fanatical customer loyalty in the process. Told over the span of a single day, it follows The El's founder, Jack Hartman, through a business crisis that will challenge him and make him clear on why he does what he does. Unsure of whether he has lost the passion needed to sustain his business, Jack hires an ailing consultant who flies to Seattle to "help" him but in reality bears witness to the secrets of good business, whether it's a company of 20 employees or 20,000. In the process, Jack learns about the "FourPs" and how applying these universal principles can reenergize his paycheck, his customers, and even himself. Though fictionalized, this is a true story in the best sense of the word. It arrives at a time when people are yearning to return to honest ways of doing business—before corporate dominance, inflated executive salaries, accounting trickery, and outright greed became so much a part of our everyday business headlines. It is the story of how a pushcart David up against the corporate Goliaths succeeded by focusing on what is core to good business and good life: honoring customers, trusting employees, building passion around a product, and turning an honest profit.

The Bookbuzz Book of Biz Book Insights 2009-Yankiy Fachler 2010-04-01 Representing the author’s year-long odyssey through 120 business books and contemporary business thinking, this guide is a lauded, in conversation, engagement, fresh thinking, and extracting insights. Centered around 10 key themes—such as ethics, leadership, motivation, and innovation—this book provides ideas that can be applied to any business. Posting that no author has a monopoly on business truths, this exploration provokes a healthy debate about the role and value of business books and simultaneously serves as a toolbox from which readers can extract insights about current business thinking.

The Entrepreneur's Information Sourcebook: Charting the Path to Small Business Success, 2nd Edition-Susan C. Awe 2012-01-16 For 21st-century entrepreneurs, this book provides the practical guidance they need to overcome the often intimidating challenges of starting, organizing, and running a new business effectively and efficiently. • 400 unique evaluative descriptions of print and electronic resources for initial start-up, creating a business plan, management, marketing, personnel and HR, and competitive analysis • Screenshots of important and useful web pages • A glossary of relevant terms and acronyms • An index provides access by author, title, subject, and webpage

Going Global: An Information Sourcebook for Small and Medium-sized Businesses-Susan C. Awe 2009-08-25 This title helps small and medium-sized enterprises discover the advantages and disadvantages of international business and plan their entry or expansion strategies. • Includes chapters on specific aspects of developing and expanding an SME globally, including creating a business plan and building a website • Lengthy bibliographies are included at the end of each chapter, listing and evaluating print and electronic resources for the international SME entrepreneur • A brief glossary defines international trade terms • A helpful index provides additional access points to information resources including authors, titles, and keywords • An appendix of additional resources organized by regions of the world includes many additional resources not described in individual chapters • Takes readers through a step-by-step process, from planning and market analysis to sustaining international trade and using the internet globally

Catch!-Cyndi Crother 2004 In this unique business guide, the author extensively interviews the "fishmongers" at Pike Place—the legendary Seattle fish market—revealing the secrets of creating a successful work environment learned on the job at this successful business.

Fun Works-Leslie Yerkes 2009-03-19

They Just Don't Get It!-Leslie Yerkes 2005 Humorous and practical, this guide to improving corporate communication uses stories and parables to teach basic communication strategies as well as various modes of rhetoric designed to persuade audiences.

Positively M. A. D.: Making a Difference in Your Organizations, Communities, and the World (Large Print 16pt)-Bill Treasurer 2011-08 This uplifting collection of vignettes promoting organizational activism addresses the disenchantment felt by many who work in large organizations.

Transferred Illusions-Marilyn Deegan 2016-02-24 This is a study of the forms and institutions of print - newspapers, books, scholarly editions, publishing, libraries - as they relate to and are changed by emergent digital forms and institutions. In the early 1990s hypertext was briefly hailed as a liberating writing tool for non-linear creation. Fast forward no more than a decade, and we are reading old books from screens. It is, however, the newspaper, for around two hundred years print's most powerful mass vehicle, whose economy persuasively shapes its electronic remediation through huge digitization initiatives, dominated by a handful of centralizing service providers, funded and wrapped round by online advertising. The error is to assume a culture of total replacement. The Internet is just another information space, sharing characteristics that have always defined such spaces - wonderfully effective and unstable, loaded with valuable resources and misinformation; that is, both good and bad. This is why it is important that writers, critics, publishers and librarians - in modern parlance, the knowledge providers - be critically engaged in shaping and regulating cyberspace, and not merely the passive instruments or unreflecting users of the digital tools in our hands.

42 Rules for Successful Collaboration-David Coleman 2009 The holistic approach (People, Process and Technology) is the organizing principle for the book and each rule can be found in the appropriate section. Managers, CEOs, Venture Capitalists, or anyone that has to work with other people at a distance every day can get great benefit from this book. Readers of this book will walk away with a much better idea how to be successful in their interactions with others via the computer. It will help people who are on teams separated geographically, as well as managers and executives. The book is filled with high-tech nuggets of wisdom for programmers and IT professionals. But it also has practical rules that apply to anyone who works with others.

The Secret Blend-Stan Toler 2008-02-01 Is life is rich, meaningful, and enjoyable as it can be? Bestselling author Toler tells a parable that readers can identify with. It's the story of a man who discovers some surprising truths in a most unexpected place: a coffee shop outside Seattle.
Love It Don’t Leave It-Beverly Kaye 2008-12-03

Business-Bloomsbury Publishing 2011-06-06 An international bestseller, BUSINESS: The Ultimate Resource is a one-stop reference and interactive tool covering all aspects of today's world of work. Unique, authoritative, and wide-ranging, it offers practical and strategic advice for anyone doing business today. Written with a team of world-class writers and editors, it is an essential desk reference for managers, MBA and business students, and for small business owners worldwide. Fully updated and revised for this new edition, BUSINESS features: Best Practice: over 170 essays from a stellar cast of business thought leaders including C. K. Prahalad, Gary Hamel and John Kotter Actionlists: practical solutions to everyday business challenges Management Library: time-saving digests of more than 100 of the world's best business books Dictionary: jargon-free definitions of more than 7,000 terms Giants: revised biographies of many of the world's most influential gurus and pioneers

Virtual Edge-Margery Mayer, MA, PhR, PMP 2010-07-01 Managing global teams requires critical management, communication, and leadership skills that build trust and effectiveness at each phase of team development. The second edition of The Virtual Edge delves deeper into the nuances of virtual teams and how case study research is an integral part of how effective virtual teams can be. The second edition of The Virtual Edge is divided into three main sections—Implications of Global Distributed Resources, Case Study Research, and Technology for Global Communications. These sections identify opportunities, challenges, and best practices unique to global project leaders who thrive on the excitement, challenge, and complexity of managing global distributed resources

Priceless-Charles Decker 2014-12-04 Cora Tyler works at the Hotel Metronome in San Francisco, and she's always seeking to learn new things. A chance meeting on a train with an employee at a hotel in New York City, Ari, gives her the chance to share her business insights. Ari's lively discussion gets her both thinking about delivering excellent customer service. While Ari makes it point to focus on details such as remembering the names of guests, Cora admits that she usually can't even pronounce their names. Unlike Cora, the members of her team rarely try that hard to create what she calls "customer delight." Ari and Cora chat extensively, and they stay in touch after their lively discussion. By joining them on their journey, you'll learn how to: improve time management skills; communicate better in person and in writing; deliver service that exceeds expectations; handle and resolve customer complaints. You'll also learn the Ten Commandments of Business and discover the importance of managing the most important thing of all - your attitude. When you do that, you'll be on your way to turning your customers into evangelists, and that alone is "Priceless."

Marketing Health Services-2004

Small Business Sourcebook- 2010

Book Review Digest- 2006

Running on Faith-Jason Lester 2010-08-24 In 2008, Jason Lester became the first person with a disability to finish the Ultraman World Championship alongside able-bodied competitors. With the use of only three limbs, Jason competed in one of the most demanding endurance races in the world, swimming 6.2 miles, biking 261.4 miles, and running 52.4 miles to the finish line. Jason has completed over seventy triathlons, biathlons, marathons, Ironmans, and Ultramans. In 2009, he became the first male triathlete to win an ESPY Award and the fifteenth athlete in the history of Ultraman to complete both the Ultraman World Championship and Ultraman Canada in the same year. Yet Jason Lester's life as an athlete almost never happened. The first person with a disability to finish the Ultraman World Championship, The first person with a disability to win an ESPY Award, The first male triathlete to complete both the Ultraman World Championship and Ultraman Canada in the same year, the first person with a disability to finish the Ultraman World Championship alongside able-bodied competitors, Running on Faith reveals how to develop the mind-set of a true competitor himself to life and ultimately surpassing goals that few dared to set. Without the use of his paralyzed arms, Jason miraculously found the strength to fight his way back. Without the use of his paralyzed arms, Jason Lester's life as an athlete almost never happened. The first person with a disability to finish the Ultraman World Championship, The first person with a disability to win an ESPY Award, The first male triathlete to complete both the Ultraman World Championship and Ultraman Canada in the same year, the first person with a disability to finish the Ultraman World Championship alongside able-bodied competitors, Running on Faith reveals how to develop the mind-set of a true competitor himself to life and ultimately surpassing goals that few dared to set. Without the use of his paralyzed arms, Jason miraculously found the strength to fight his way back. Without the use of his paralyzed arms, Jason shares his experience facing extreme challenges head-on, gleaned from each trial. He offers the principles he's learned to live by in order to accomplish his goals and shows how they can be applied to the tests we all face. An inspirational guide to overcoming adversity, recognizing God's guiding hand in our lives, and achieving our dreams, Running on Faith is a spirited testament to the power of faith.

Fun Works-Leslie Yerkes 2001 A consultant to Fortune 500 companies and the coauthor of 301 Ways to Have Fun at Work offers tips on how to join work and play rather than assume that they will always be separate. Original. 30,000 first printing.

Indian Coffee- 2004

Lessons from the Hive-Charles Decker 2004 Annotation Based on the true story of a candle-making company in New England, Lessons from the Hive is actually fictionalized look inside an organization, Bee Natural, Inc., as it deals with inevitable changes after its purchase by a consumer-products conglomerate. Well experienced in organizational development, training, and human resources management through his extensive business publishing background, author Charles Decker uses this business failure to demonstrate that trust is a stronger force than fear and that organizational change can result in career opportunities rather than career demise. Anyone involved in dealing with personal and professional transformation (and who isn't?) will find comfort in this delightful tale of a company dealing with the challenge of reinventing itself

Long Range Planning-Society for Long Range Planning 2004

The Journal for Quality and Participation-2003

The Southern Farmer and Market Gardener-Francis Simmons Holmes 1842

Fun Works-Leslie Yerkes 2007-05-21 Leading-edge organizations have discovered that fun can—and does—translate into bottom line success. By harnessing the power of fun, companies find they can better retain employees and customers, improve productivity, increase innovation, and create a sense of community. Leslie Yerkes details precisely how eleven successful companies—including Southwest Airlines, Pike Place Fish, Isle of Capri Casinos, EmployEase, and Prudential—have integrated fun into the normal course of business. This new edition updates provides on how these same companies have grown, prospered, and continued to thrive—in spite of national tragedies, natural disaster, growing competition, and changing economic conditions—in part because of the culture they have created through what Yerkes calls "The Fun/Work Fusion." Yerkes illustrates eleven principles—from capitalizing on the spontaneous to hiring and human resources management through his extensive business publishing background, author Charles Decker uses this business failure to demonstrate that trust is a stronger force than fear and that organizational change can result in career opportunities rather than career demise. Anyone involved in dealing with personal and professional transformation (and who isn't?) will find comfort in this delightful tale of a company dealing with the challenge of reinventing itself

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Freezing People Is (Not) Easy
Bob Nelson 2014-03-18
Bob Nelson was no ordinary T.V. repairman. One day he discovered a book that ultimately changed his entire life trajectory — The Prospect of Immortality by Professor Robert Ettinger. From it, he learned about cryonics: a process in which the body temperature is lowered during the beginning of the dying process to keep the brain intact, so that those frozen could potentially be reanimated in the future. A world of possibilities unfolded for Nelson, as he relentlessly pursued cryonics and became the founder and President of the Cryonics Society of California. Working in coalition with a biophysicist, in 1967 Nelson orchestrated the freezing of Dr. James Bedford, the first human to be placed in cryonic suspension. Soon thereafter he began freezing others who sought his help, obtaining special capsules and an underground vault. Underfunded, Nelson struggled desperately, often dipping into his own savings, and taking extraordinary measures to maintain his patients in a frozen state. His fascinating memoir reveals his irrepressible passion for life and chronicles the complicated circumstances that comprised his adventures in cryonics.

ChiRunning
Danny Dreyer 2009-05-05
The revised edition of the bestselling ChiRunning, a groundbreaking program from ultra-marathoner and nationally-known coach Danny Dreyer, that teaches you how to run faster and farther with less effort, and to prevent and heal injuries for runners of any age or fitness level. In ChiRunning, Danny and Katherine Dreyer, well-known walking and running coaches, provide powerful insight that transforms running from a high-injury sport to a body-friendly, injury-free fitness phenomenon. ChiRunning employs the deep power reserves in the core muscles, an approach found in disciplines such as yoga, Pilates, and T’ai Chi. ChiRunning enables you to develop a personalized exercise program by blending running with the powerful mind-body principles of T’ai Chi: 1. Get aligned. Develop great posture and reduce your potential for injury while running, and make knee pain and shin splints a thing of the past. 2. Engage your core. Shift the workload from your leg muscles to your core muscles, for efficiency and speed. 3. Add relaxation to your running. Learn to focus your mind and relax your body to increase speed and distance. 4. Make it a Mindful Practice. Maintain high performance and make running a mindful, enjoyable life-long practice. 5. It’s easy to learn. Transform your running with the ten-step ChiRunning training program.

Run Fast. Eat Slow.
Shalane Flanagan 2016-08-09
Fuel up like 2017 New York City Marathon Champion Shalane Flanagan. From world-class marathoner and 4-time Olympian Shalane Flanagan and chef Elyse Kopecky comes a whole foods, flavor-forward cookbook—and New York Times bestseller—that proves food can be indulgent and nourishing at the same time. Finally here’s a cookbook for runners that shows fat is essential for flavor and performance and that counting calories, obsessing over protein, and restrictive dieting does more harm than good. Packed with more than 100 recipes for every part of your day, mind-blowing nutritional wisdom, and inspiring stories from two fitness-crazed women that became fast friends over 15 years ago, Run Fast. Eat Slow. has all the bases covered. You’ll find no shortage of delicious meals, satisfying snacks, thirst-quenching drinks, and wholesome treats—all made without refined sugar and flour. Fan favorites include Can’t Beet Me Smoothie, Arugula Cashew Pesto, High-Altitude Bison Meatballs, Superhero Muffins, Kale Radicchio Salad with Farro, and Double Chocolate Teff Cookies.

Spilling the Beans
Clarissa Dickson Wright 2010-01-07
More information to be announced soon on this forthcoming title from Penguin USA

301 Ways to Have Fun At Work
Leslie Yerkes 1997-01-01
This text offers a complete resource anyone can use to create a dynamic workplace that encourages and inspires fun-and-games camaraderie among employees. It provides practical hands-on tools and features hundreds of ideas real companies have used to lighten up the workplace.